



Class Overview

Who this course is for:

- Business Owners that want to be able to create their own website
- Students that want to learn a skill
- Anyone that want to start a website design agency
- Internet Entrepreneurs
- etc

Introduction -Website & Internet Terminologies

- Domain Providers(Godaddy, Hostinger, Namecheap)
- DNS (Domain Name Service)
- Hosting
- Major Domain & Hosting Providers(Hostinger, Bluehost, SiteGround, HostGator, GoDaddy, and DreamHost
- Cpanel/hpanel
- SSL
- CMS (Content Management System)- Wordpress, Shopify Joomla, Wix, etc
- HTTP/HTTPS
- Database
- Server
- Business Email
- etc

Class Values

We aim to create a classroom that is:

- Respectful
- Curious
- Supportive
- Engaged
- Safe for learning

LIVE PROJECTS TO BE DONE:

Blog Website Creation

Professional /Portfolio Website Creation

Service Based Website Creation

Ecommerce Website Development

WORDPRESS AND CMS TOOLS

A. AUTOMATIC EASY TO GO
IMPLEMENTATION of
Wordpress and Tools

B. MANUAL MORE
CUSTOMIZED
IMPLEMENTATION of
Wordpress and Tools

Custom Wordpress Installation

Manual Server Installation

Shifting Website Files to New
Server or Domain

Website Using AI

Here is a few Tools and
concepts Using Ai:

- Wordpress AI -
<https://wordpress.com/ai-website-builder/>
- Elementor AI -
<https://elementor.com/products/ai>
- Non CMS AI Website/Page
Builder or Copier
- Put it to CMS and Deploy

- Installing WordPress (Automatic Installation/
Manual Installation)
- Templates - Wordpress Default Templates &
Ready to Import Templates/ Multi Purpose
Wordpress Themes
- Plugins
- Page creation
- Basic Settings of Wordpress
- Designing The Header
- Designing the Footer
- Page Builder
 - Elementor Page Builder
 - Grid & Containers
 - Margin & padding
 - Creating Sections and Pages in
Elementor
 - Creating Pop Ups
 - Connecting Contact Forms
 - Doing The Mobile/Desktop/ Tablet
Responsiveness
- Optimizing the Website & Securing it (SSL,
Installing Required Plugins)
- Simple SEO practices, including customizing
permalinks and meta descriptions
- Custom WordPress Changes
 - Custom Page Creation
 - Custom Page Creation in Elementor
 - Custom Menu
 - Custom Category
- Business Email Creation
- Connecting Business Email with Contact Form

Creation of 6 Must Have Pages in Every Website

The six essential pages for a business website are the Homepage, About Us, Products/Services, Contact, Blog, and Legal pages (like a Privacy Policy and Terms of Service). These pages are crucial for providing key information, building trust, guiding customers, and improving search engine optimization (SEO).

1. Homepage

·Purpose: Your website's front door; it should quickly tell visitors what your business does and guide them to the most relevant information.

·What to include: A clear headline, a concise company description, and high-quality visuals.

2. About Us

·Purpose: To build trust by sharing your company's story, mission, values, and team.

·What to include: Your business's history, what you stand for, and information about the people behind the brand.

3. Products/Services

·Purpose: To showcase exactly what you offer and how it can solve a customer's problem.

·What to include: Detailed descriptions, pricing, and any relevant purchase or sign-up information.

4. Contact

·Purpose: To make it easy for potential and existing customers to get in touch.

·What to include: Your business address, phone number, email address, and social media links.

5. Blog/Resources

·Purpose: To establish authority, share valuable content, and improve your SEO ranking.

·What to include: Articles, news, or guides related to your industry that engage visitors and provide ongoing value.

6. Legal Pages

·Purpose: To protect your business and inform users of policies regarding their data and usage of your site.

·What to include: At a minimum, a Privacy Policy and Terms and Conditions page.

How We Support You

- We always stand by your side by providing support till lifetime
- Release Free Webinar/ Training on Related topics such as marketing, softwares, tools, etc

Contact

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